

#### COUNTERFAKE



### What Have We Done Against Counterfeiting So Far?



**PRODUCT LINKS ANALYZED** 

146.760 COUNTERFEIT PRODUCTS DETECTED

102.649

**COUNTERFEIT PRODUCTS REMOVED** 



COUNTERFEIT PRODUCT SELLER REMOVED

- MOREOVER -

112.876

TRACKER SELLERS

30.871

SELLERS SUSPECTED FOR COUNTERFEITING



### How Do We Protect Your Brand?

Smart scanning process firstly search the entire digital sales channels, than smart scan those channels for brand products.

Advanced product analysis works with AI based technology to detect counterfeit products.

Detailed and customized reports will be prepared with our counterfeit experts and inform the user about counterfeit product market.

Detected counterfeit products will be automatically reported to initiate actions for the removal process.

- Al Based 24/7 Automatic Smart Scan
- **2** Advanced Product Analysis

3 Detailed and Customized Reporting

Automatic Removal



# **Our References**





# Digital Brand Protection Packages

Company/Brands	Bronze Package Per Country	Silver Package Per Country	Gold Package Per Country	Platinum Package Per Country
E-Commerce Platform Protection	V	Ø	V	Ø
Social Media Protection	V	Ø	V	V
Protection Against Individual Websites	V	Ø	V	Ø
Monthly Report	V	Ø	V	V
Brand Abuse Protection	X	Ø	V	V
Automatic Removal	X	X	V	V
Overseas Counterfeiter Protection	X	X	X	V

